



*Family Service Madison*

# 2019 Annual Report

## Mission

Providing human services to instill hope and promote wellness in our community.

## Vision

Family Service Madison will continue to be a strong human service agency by creating and sustaining quality services through entrepreneurship and collaborative partnerships that make our community a better place in which to live.

# FSM's Leadership Team

Kathy Schoff, MA, LCSW, President/CEO

David Johnson, MSW; Director of Nonprofit Assistant Services/Executive Consultant

Teri Varney, MS, LPC, LCSW; Director of Clinical Services

Greg Chism, MA, LCSW, Director of Employee Assistance Programs

Julie Klaeser, BS, Director of Operations

Marcus Murphy, MSW, LCSW, Director of Day Treatment Programs

Laura Hansen, MS, PT, Director of Bridges for Families, Birth to 3 Program

## Board of Directors

Scott Hoerth, Chair

McFarland State Bank

TJ Blitz

Cresa Madison

Suzanna Castillo

UW-Madison

Prencia Clifton

UW-Madison

Kevin Hayden

Retired - Senior Health Care Executive

Andrew Muir

Madison Police Dept.

Daniel Sims

Urban League of Greater Madison

Phillip Waara

Madison Investments

Dan Larson, Treasurer

Retired - CUNA Mutual



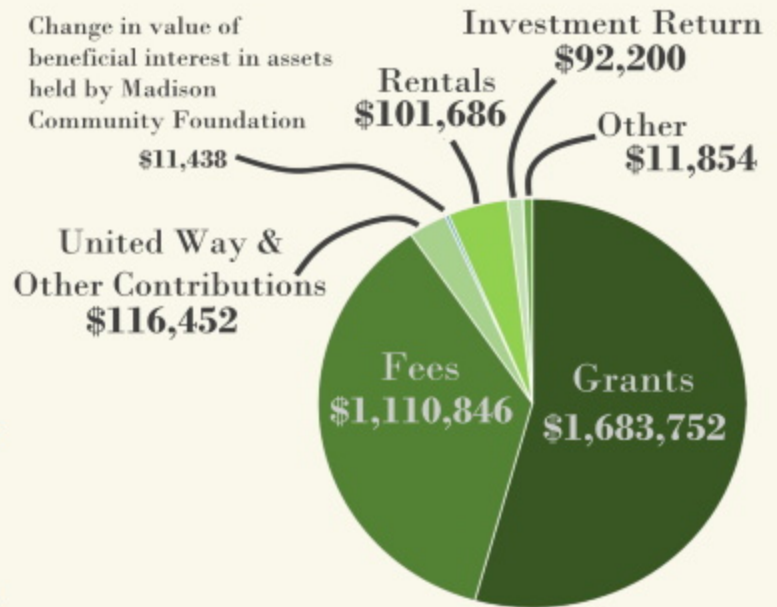
“My therapist guided me through the most difficult months of my life. I am extremely grateful and better equipped to face whatever lies ahead.”

*-Anonymous Client*



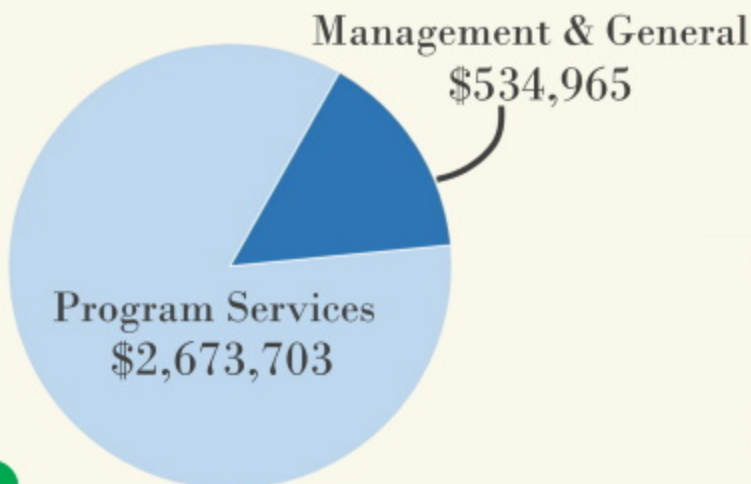
# 2019 Financial Snapshot

## Revenue & Support



**\$3,128,228**  
in total revenue

## Expenses



**\$3,208,668**  
in total expenses





# 2019 Financial Donors

Capitol Air Systems  
Dan Larson  
David Johnson  
First Business Bank  
Gina Kim  
Glacier Landscape  
Gordon Flesch  
Greg Chism  
J & K Security Solutions  
Johnson Bank/Trust

Justin Kim  
KaleidaCare  
Kevin Hayden  
Kyungmann Kim  
Lisa Wacker  
Lynda Finn  
M3  
Mad City Labs  
Madison Investments Foundation  
Madison Psychiatric Associates

McFarland State Bank  
Monona Plumbing  
Mutual of America  
PDS  
Quality Hardware  
S & R Remodeling  
Summit Credit Union  
Wegner CPAs  
WISC TV

*\*A special thanks to all those who attended and supported our 2019 Annual Garden Party*



**\$150**

Helps to provide three therapy sessions for a child who has experienced trauma, helping them move toward positive growth and development

**\$150**

Helps to provide three sessions of group therapy & education helping a parent understand the impact of their abusive actions on their child & learn effective parenting & coping skills

**\$250**

Helps to provide two in-home family therapy sessions to a family struggling with behavioral health or family change move toward healthy parenting and productive family life

